



ADAM DENZEL
VISUAL DESIGNER

716 499 4506
adamjdenzel@gmail.com
adamdenzel.com

EDUCATION:

The Art Institute of Pittsburgh - June 2011
Bachelor of Science in Graphic Design

OBJECTIVE:

To utilize my design, creative, and problem solving skills at a company that affords opportunity for professional growth.

STRENGTHS AND ACCOMPLISHMENTS:

Experience in working with a large advertising agency, a cozy yet creative 8-person design studio, and an in-house position. Worked on award-winning projects and ad campaigns. Experience in working with nationally recognized brands such as:
Bob Evans, Aquafresh, CONSOL Energy, Huff, Rosetta Stone
Tums, DeVry University, Sensodyne, and Johns Hopkins

WORK EXPERIENCE:

Cornerstone OnDemand, Santa Monica, CA - June 2015 – Present, Visual Designer
Working with the lead generation side of marketing to produce infographics, landing pages, email, etc. to educate consumers on how Cornerstone could benefit their business. Side projects have included branding design/guide, event invitations, and internal event signage.

Zagg Inc, Salt Lake City, UT - July 2014 – June 2015, Visual Designer
Working alongside the marketing dept. to create and design digital promotions and advertisements. Helping to maintain the Zagg website while steadily working to improve the sites overall UX. Helped to complete a full move of the website to a Magento platform.

Brunner, Pittsburgh PA - April 2012 – July 2014, Graphic Designer
Worked on a team of talented designers and developers to produce award-winning advertisements for nationally recognized brands. Both designed and assisted in the design of logos, online (desktop and mobile) assets, outdoor print, publication and nontraditional ads, and advertisement campaigns.

B. Creative Group, Baltimore MD - October 11 – February 12, Part-time Designer
Worked on publications for companies such as Goucher and Danfoss; designed brands for Johns Hopkins University Museums, and Walden University; and designed presentations for organizations such as Laureate Universities.

Freelance, 2009 – Present

SKILLS AND ABILITIES:

Design:

Digital Design, UX, Branding, Print, Packaging, Advertising,
Typography, Photo Retouching, Graphic Illustration

Software:

Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Premiere Pro, Cinema 4d
Microsoft Office, Mac OS X, Microsoft Windows